

# Challenges and Opportunities of Syrian Refugee Crisis in Jordan

Are you interested in initiating business activities in Jordan related to Syrian refugee crisis? Jordan hosts over 655,000 registered Syrian refugees that poses challenges for providing basic commodities. Over half of the refugees are children. 80% of the refugees are scattered in urban settings, and remaining 20% reside in refugee camps. Water, sanitation, waste management, energy production, health services, education etc. has to be re-organized to respond to the needs of dramatically increased population. The reconstruction of Syria is still far ahead, and the companies operating in the region have the possibility to grow their network of partners now.

Join us for a **preparatory meeting in Helsinki on 2.3.2018 at 12-15:30**, as well as for a **company visit to Amman, Jordan, during the week starting 7.5.2018 (2-3 days)**. These events are organized jointly by Business Finland's Developing Markets theme and Karelia University of Applied Science's Finpetra project. Please register here: [https://www.lyyti.in/preparatory\\_meeting\\_syria\\_jordan](https://www.lyyti.in/preparatory_meeting_syria_jordan)

## Preparatory meeting on 2.3.2018 at 12:00-15:30; Team Finland House, Porkkalankatu 1, Helsinki Provisional Agenda

Time	Topic	Speaker
12:00-12:10	Short introduction and welcome	
12:10-12:30	Setting the scene: Current situation in Jordan	Laith ALRahahleh, Karelia University of Applied Sciences
12:30-12:40	Overview of initiatives by Finland related to Syrian refugee crisis	Jussi Nummelin, Ministry for Foreign Affairs
12:40-12:50	Discussion	
12:50-13:00	NGO case: Finn Church Aid entrepreneurship education projects in Jordan	Ville Wacklin, Finn Church Aid
13:00-13:10	Company case: Partnering with UNDP Syria for mobile learning	Tero Salonen/Tomi Saalasti, Funzi
13:10-13:20	Discussion	
13:20-13:35	Break	
13:35-13:40	Finpetra project	Helena Puhakka-Tarvainen/Janita Ylitalo, Karelia University of Applied Sciences
13:40-13:45	Developing markets theme in humanitarian crisis relief	Terhi Rasmussen/Elina Warsta, Business Finland
13:45-13:50	Finnpartnership support for Finnish companies in Jordan	Patrick Bredbacka, Finnpartnership
13:50-15:30	Planning of company visit to Amman <ul style="list-style-type: none"> <li>• What are the needs and interests of companies/participants?</li> <li>• Background work, possible points of interest: UNOPS, EBRD, FAO, SIDA, Swiss development agency, UNDP</li> <li>• Discussion and brainstorming</li> </ul>	

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*Companies taking part in Finpetra project (limited to area of South Savo ELY-center: North Karelia, South Savo, North Savo) have the possibility to receive 50% support for their travel expenses to Jordan.*