

Business opportunities in Jordan

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Area
90,000 Km²

Population
9.8 million

60% of population
between 15- 60
year old

The climate is
Arid and semi-
arid



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Arid and semi-
arid

100 cubic meter
Per Capita

9.7% of GDP
allocates for
Education

The share of RE
in the energy mix
is 7%



Migration influxes

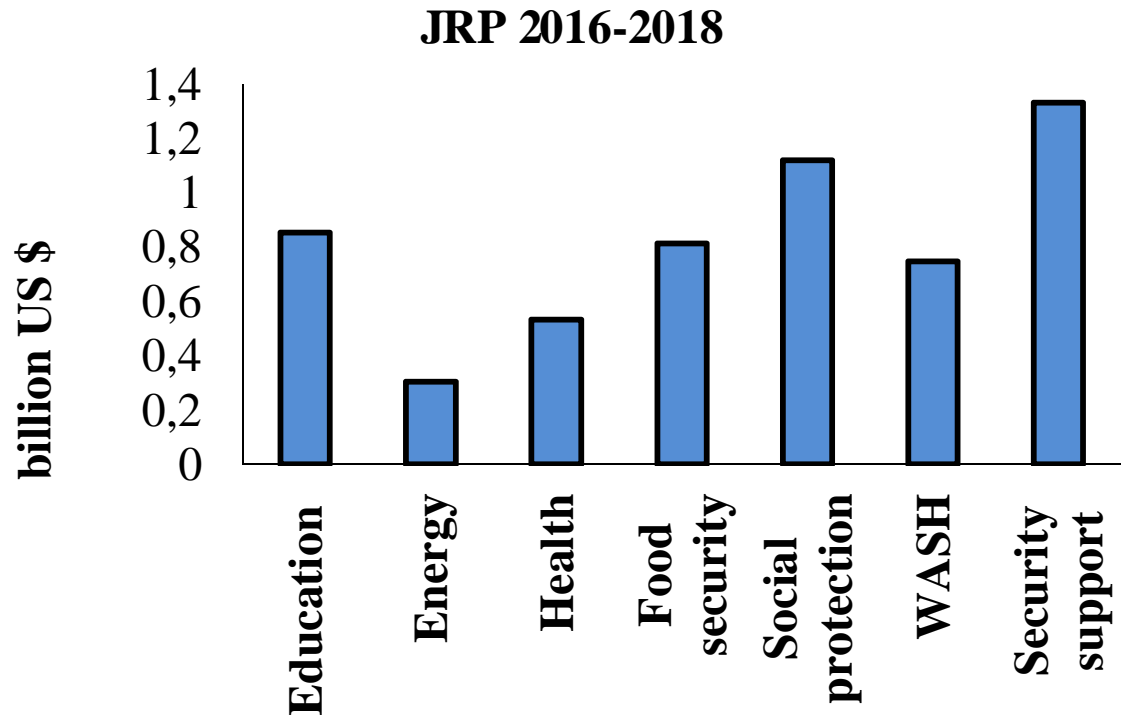
Refugees	Number	Source	Date
Syrians	629,883	UNHCR	31 July 2015
Palestine	2,097,338	UNRWA	01 July 2014
Palestine from Syria	15,000	UNRWA	15 May 2015
Iraqi	50,000	UNHRC	31 July 2017
TOTAL	2,792,221		

Therefore, the challenge is (how to simulate the **Economic growth** and **create more jobs** and host all refugees without any **Environmental damages**) (SDGs 2030)



Jordan Response Plan for the Syrian Crisis JRP

- **What?**
- **Why?**
- **How much?**
- **What is now?**

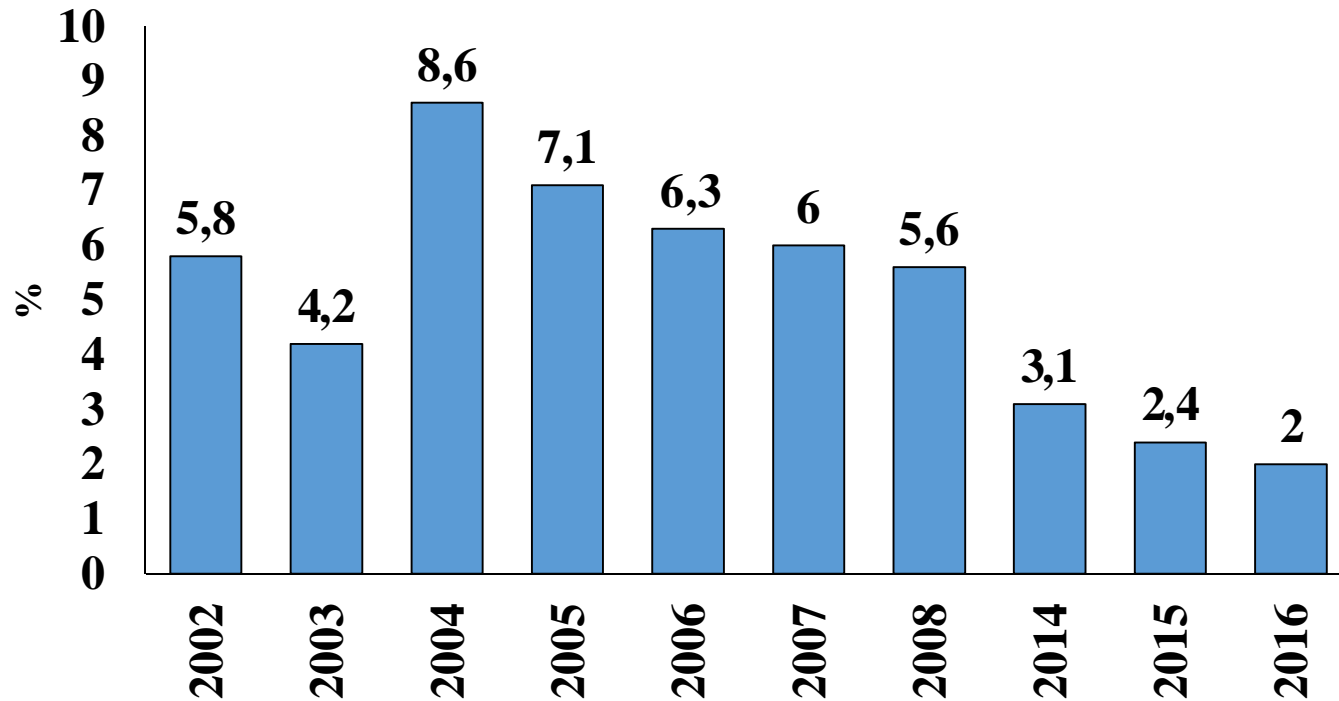


Economy background and its indicators

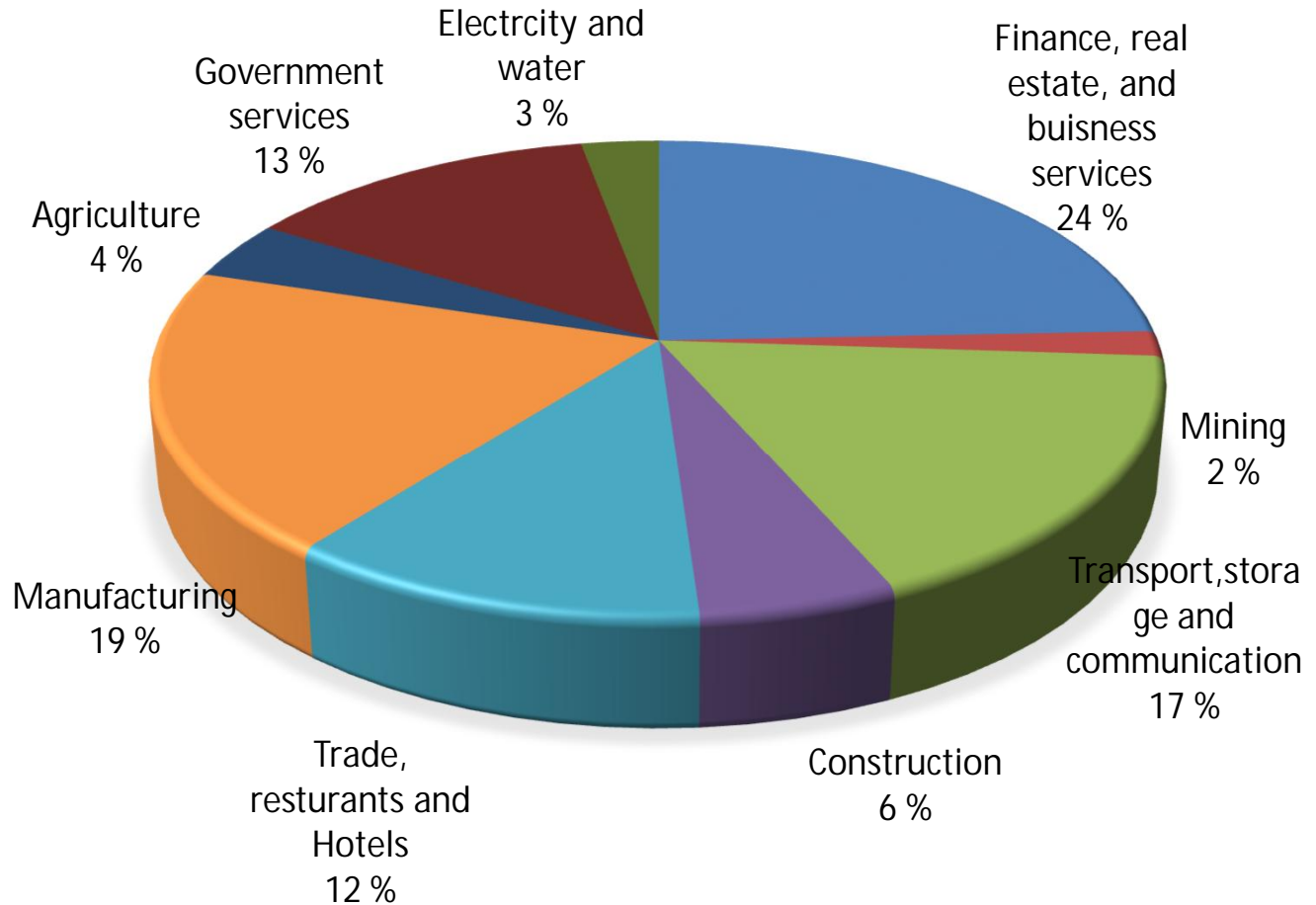
- The economy is classified as **upper middle liberal economy**
- Jordan has stable political environment and very safe country (ranked 31st in police reliability for (2015-2016))
- Jordan infrastructure ranks 38th out of 148 comparable economies (7377 KM road network). Therefore, connecting Levant countries with GCCs
- Jordan banking system is quite sophisticated, resilient and in compliance with international standards, making it **very attractive and trustworthy to investors**
- Jordan exports mainly, vegetables, potassium phosphate, textiles and pharmaceutical products



Real growth of GDP, %

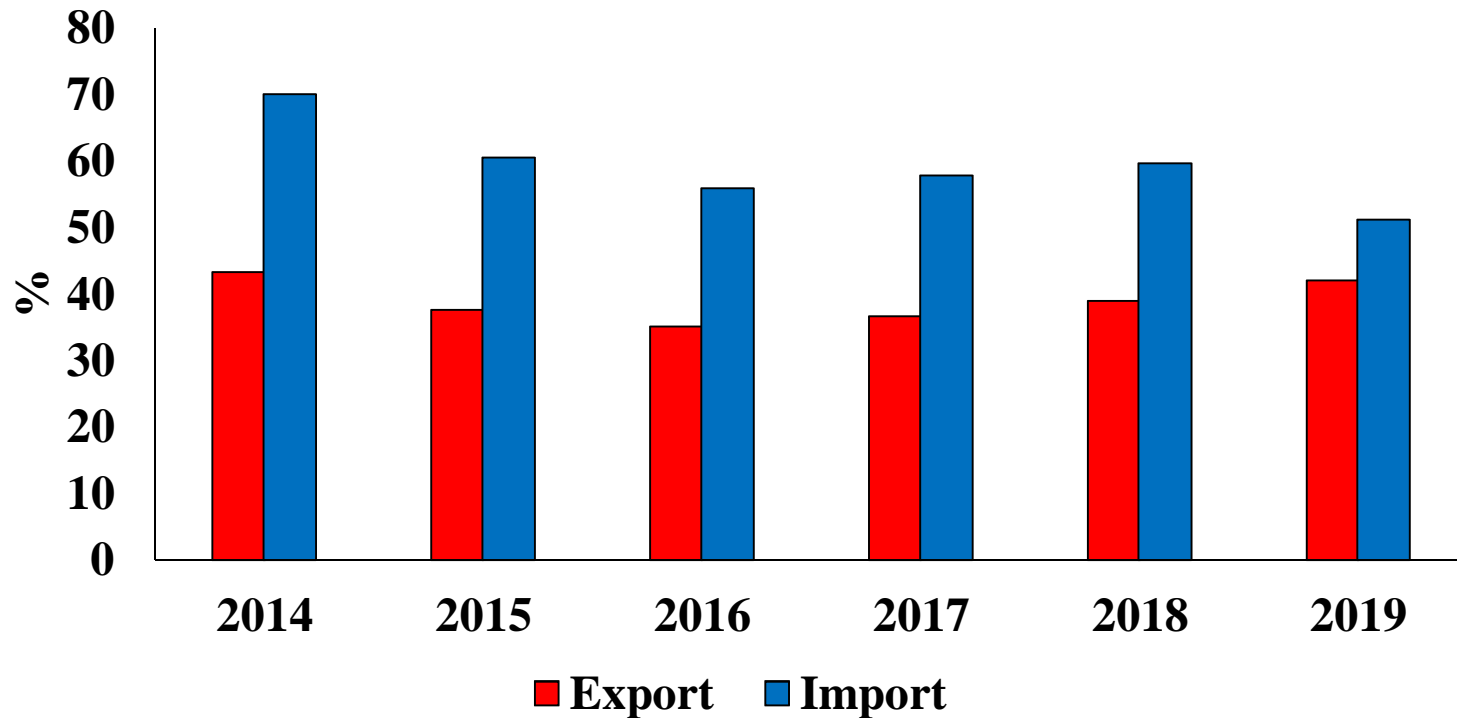


Share of each sector in the GDP



Exports and Imports

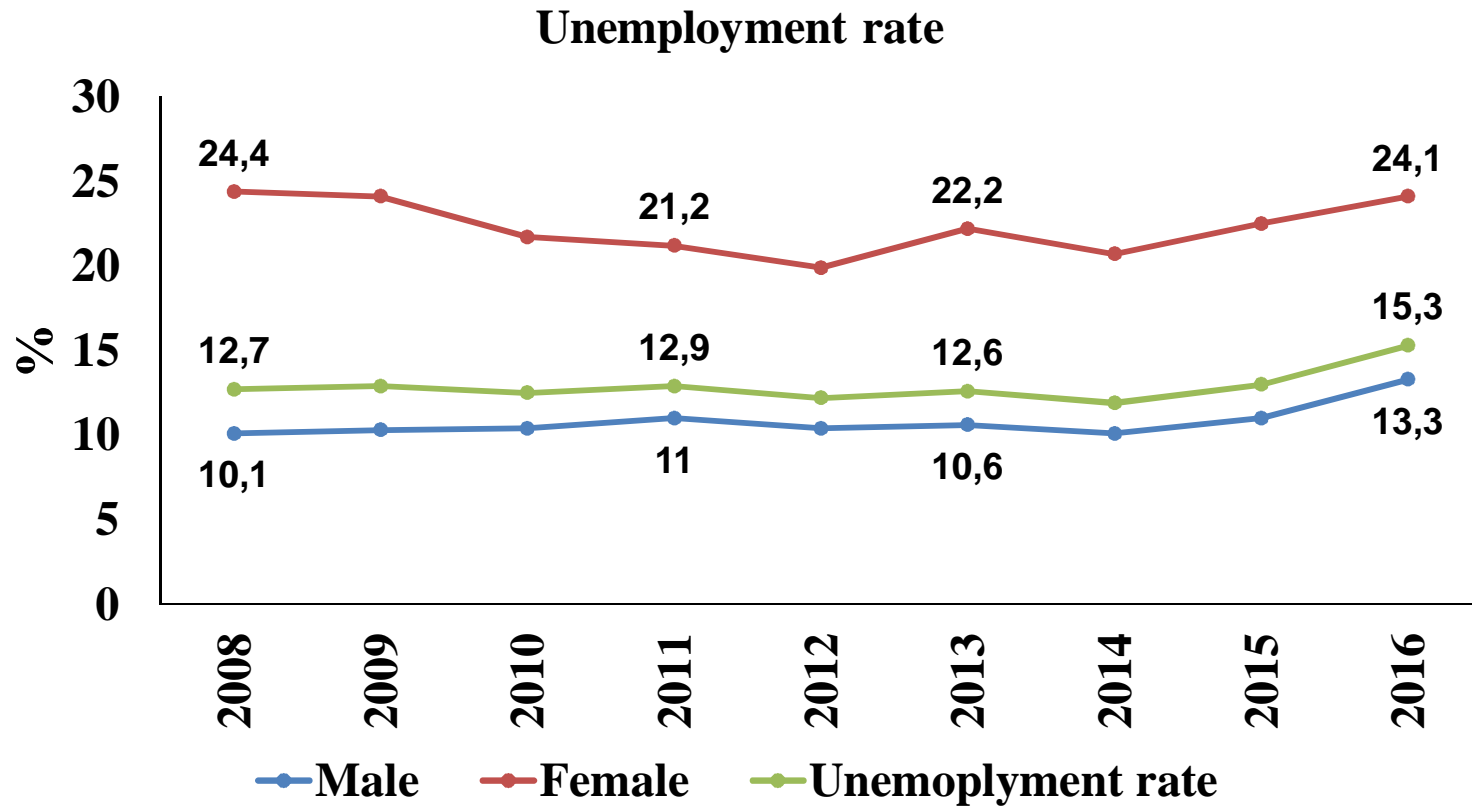
Percentage of GDP, %



Leverage from
the EU
2014–2020



Unemployment rate



Member of **WTO**
agreement since 2000

Member in **8** Trade Free
Agreements (**FTAs**)

Member in **55** Bilateral
Investment Treaties

Member in **27** Double
taxation Treaties



One of the world's leading Bank (Arab Bank)
Two of the best International pharmaceutical companies (HIKMA and Dar Al Dawa)
Two of the top ICT based global companies

Microsoft



LAFARGE



ARAMEX



ARAB BANK



Karelia
UNIVERSITY OF APPLIED SCIENCES

Leverage from
the EU
2014-2020

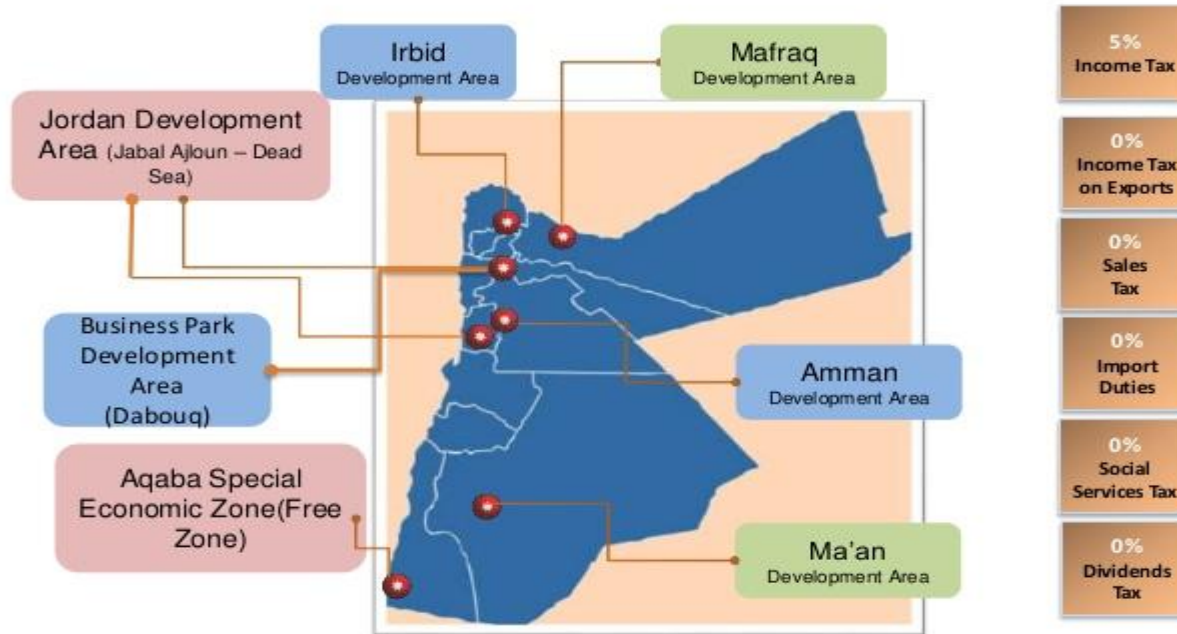


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Developmental areas and Free zones

Development Zones

designed to leverage the unique investment characteristics of every region



Leverage from
the EU
2014–2020



Developmental areas and Free zones

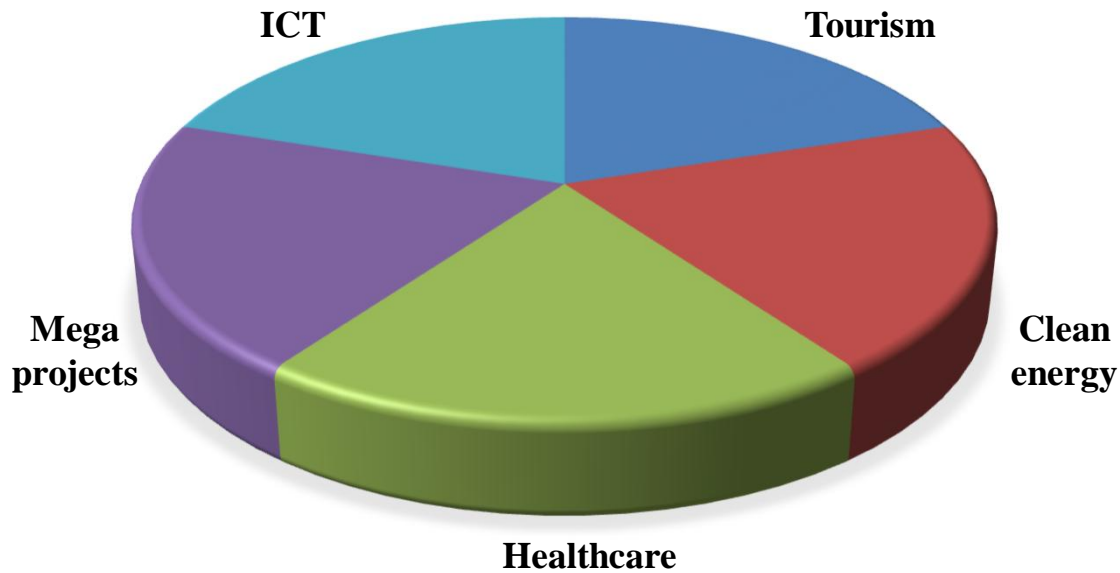
Year	Number of companies	Invested capital (million JOD)	Exports (million JOD)	workforce
2016	792	2583	1222	45339
2017	903	3358	1552	57770
2018	993	3694	1707	63547
2019	1093	4063	1878	69902
2020	1202	4470	2066	76892
2021	1322	4917	2272	84581
2022	1455	5409	2499	93039
2023	1600	5950	2749	102373
2024	1760	6545	3024	112578
2025	1936	7199	3327	123835





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Investment opportunities



Leverage from
the EU
2014-2020



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Thanks for
your
attention





TOWARDS LOW-CARBON FUTURE

High-powered network
linking the North Karelia with Middle East



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